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To promote your event, email the information to us at info@charlescountyarts.org by the third Friday of the month for the newsletter, and any Monday for the Arts Newsflash. Please include “For Newsflash” or “For Newsletter” in the subject line of your email.

The Arts Insider
March 2016

Arts Alliance Fundraiser and Night at Boston's Restaurant
Donations Benefit the Scholarship Program to Provide $1000 to Seven Graduating High School Seniors in Charles County

Help the Leprechaun fill his Pot O' Gold by March 17, and help a Charles County Student!

We are looking for 20 donors who will give a minimum of $25 each to our Scholarship Program Fund. Every dollar donated will be matched by the Charles County Arts Alliance Board, up to $500.

This will provide one scholarship of the seven that we give out annually. These scholarships are given to one graduating student, from each of our public high schools, who will continue his or her arts education at a four-year college or university.

You can make your donation through PayPal at http://charlescountyarts.org/donate/scholarship-fund, or by check to: CCAA at PO Box 697, White Plains, MD 20695.

If you cannot donate, then come have dinner with us on Tuesday, March 15, at Boston's Restaurant & Sports Bar, located at 10440 O'Donnell Place in St. Charles, Maryland.

If you dine with us between 4:00 and 10:00 pm, we will receive a minimum of 10% of your total receipt when you write “CCAA” on the back of your tab. These funds will also go into our Scholarship Program Fund.

Our Leprechaun Friend Thanks You!

The Charles County Arts Alliance is a 501(c)(3) charitable organization whose mission is to stimulate, promote, encourage and provide recognition of the arts and the creative spirit in Charles County. For more information, contact the Arts Alliance at 301-392-5900, info@charlescountyarts.org, or www.charlescountyarts.org.
President’s Letter

Dear Members and Friends,

Last month, my letter talked about a few of the adventures that I would be experiencing in my stay in Arizona. Here is the report on two of them.

The first was the 24th Cochise Cowboy Poetry and Music Gathering in Sierra Vista. A partnership in education by the Western Heritage Outreach Program, this poetry contest is open to all elementary, middle and high school students in Cochise County and boasts of over 2,000 submissions for this year’s theme of “Outlaws and Lawmen.” The winners participate in a concert alongside professional musicians reading their poems that are also published in a booklet entitled Saddlebag of Poems.

Throughout the three-day event, there are multiple poetry, music and living history presentations. Some of the professional western musicians participating this year were G.T. Hurley, Mike Mouton, Joyce Woodson, Sam DeLeeuw, Barry Ward and the Red Hot Rhythm Rustlers. Today’s Western music encompasses a wide variety of musical styles such as folk ballads, jazz, blue grass, boogie-woogie and gospel. What makes the music “western” is the content, the apparel of the performer and of course most important, a guitar.

The second big adventure was attending the Tubac Festival of the Arts. You see Tubac lies half way between Tucson (home of the University of Arizona) and Mexico. The town’s motto is “Where Art and History Meet.” It was established as a Presidio in 1752, under the old Spanish Empire, became part of Mexico, and later was part of the territory and then the State of Arizona.

The Festival which has been held for over 50 years, lasts for five days and has nearly 250 artisan participants from southern California, Arizona, Nevada, Colorado and New Mexico. Some of various media include ceramic and pottery, wood carving, stone work, jewelry, wearable art, metal work, fired stone, leather working, pottery, oil painting, and ink and pencil sketching.

Come and join us at the CCAA ArtsFest, La Plata Town Hall, Saturday, June 11, from 11:00 am to 5:00 pm. “Where Music, Art and Culture Combine!”
Tantallon Community Players
Benefit Performance For Greg Kenney

Saturday, March 5, 8:00 pm
Sunday, March 6, 3:00 pm
Harmony Hall Regional Center
John Addison Concert Hall
10701 Livingston Road, Fort Washington, MD 20744

Tickets: $20

Featuring songs from *The Little Mermaid*, *Frozen*, *Tangled*, *Mary Poppins*, *Beauty and the Beast*, *The Lion King*, *Aladdin*, *Mulan*, *Cinderella*, and many more!

TCP will be performing this fun, family-friendly musical revue with proceeds to benefit TCP veteran Greg Kenney, who is currently recovering from a brain injury sustained in September of last year. Greg is also the Youth Representative to the Charles County Arts Alliance Board of Directors.

As this is first and foremost a fundraising effort for Greg and his family, all tickets will be $20.

Go to http://www.tantallonplayers.org for more information and to purchase tickets.
All signs pointed to a great event in Annapolis for Maryland Arts Day on Wednesday, February 17, 2016. The previous day, the Charles County Arts Alliance (CCAA) received a press release (see Page 9) from Governor Hogan stating that he had proposed a record-breaking budget for Maryland Arts of $20.3 million for FY 2017.

“The arts are not only an important economic generator in Maryland, they are also essential to educating our children, spurring creativity and innovation, and maintaining our overall quality of life,” said Governor Hogan.

“The First Lady and I have a deep connection to the arts and believe an investment in the arts is an investment in Maryland’s future.”

In anticipation of more good things to come, CCAA Board members, President Robert Rausch, Vickie Markel, Kathy Jenkins; CCAA members Cindi Barnhart, Roy Jenkins; and CCAA Office Manager, Judy Crawford joined hundreds of Maryland arts advocates at St. John’s College. John Schratwieser, Executive Director of Maryland Citizens for the Arts served as Master of Ceremonies for the morning. Among the numerous elected officials who greeted us, First Lady Yumi Hogan, a professional artist, welcomed us, spoke about the importance of the arts, and opened the event.  

Continued on Page 5
Two professional artists presented their messages of advocacy through their art. Herbert D. Massie of Baltimore Clayworks was the 2016 awardee of the Sue Hess Maryland Arts Advocate of the Year. For over 25 years he has used his art to promote healing and community building with students, senior citizens, the disabled, and people in addiction recovery.

The keynote speaker, Navasha Daya, a performing artist, songwriter, and co-founder of the Youth Resiliency Institute, has performed with international and national musicians. She sang a song by Miriam Makeba, and spoke about the value of cultural and spiritual wellness.

Next, we were presented with information about the current state budget and legislative talking points. In a handout prepared by the Maryland Department of Commerce, we learned that $3.20 is generated for every $1.00 spent in arts operating budgets -- a 3:1 return. Also, we learned that $646 million contributed to direct spending into the economy from arts organizations. All of the figures in the Economic Impact Numbers gave us the material we needed for our meetings.

Finally, we were directed to rooms to get box lunches and drinks for our state legislators so we could eat lunch with them. Our goal was to request support for the Governor’s proposed arts budget and to ensure that the monies in the Preservation of Cultural Arts account be made permanent. The Southern Maryland group met with St. Mary’s, Calvert, and Charles County legislators. Senator Thomas (Mac) Middleton and Delegate Edith Patterson met with us in the Southern Maryland Conference Room. Delegates C.T. Wilson and Sally Jameson met in their offices as committee meetings conflicted with their meeting schedule.

With our messages delivered, we headed home pleased with the outcome of our day and looking forward to continued support for Maryland and Charles County Arts.
Maryland Arts Day 2016 News

NON-PROFIT ARTS ORGANIZATIONS AND THEIR AUDIENCES
AN ECONOMIC ENGINE FOR MARYLAND

12,155 Full-Time Equivalent Jobs
$383 Million in Salaries
$49 Million in State and Local Taxes

TOTAL ECONOMIC IMPACT $1 BILLION

EMPLOYMENT IMPACT
Across Maryland, jobs supported by non-profit arts sector pump $383 million back into communities through salaries earned.

12,155 Full-Time Equivalent Jobs
Were generated by arts organizations in FY 2014.

GENERATING $383 Million in Salaries

EVERY $1 of MSAC GRANTEE’S OPERATING BUDGET GENERATES $1.20 IN TOTAL ECONOMIC ACTIVITY

SOURCE: Maryland State Arts Council, Fiscal Year 2014, Department of Commerce, Office of Research

AUDIENCE IMPACT
Marylanders value and engage with the arts. In addition, the arts provide many opportunities for learning and cultural enrichment.

8.3 Million People
Attended arts venues, events, classes and workshops

Of this group,
5.4 Million
Attended Free

$401 Million
In visitor spending
Was generated by arts audiences

ARTS INTERSECT
WITH THE ECONOMY
At key leverage points, including employment, state and local tax revenue, visitor spending and more.

Read the full report at msac.org.
Arts Alliance and the Community Bank of the Chesapeake
Open Second Art Show

Exhibit Runs through May 20, 2016

On February 22, a new art show opened at the Community Bank of the Chesapeake, Waldorf Branch, featuring 28 artists and 45 works of art. This is the second show presented in partnership with the Charles County Arts Alliance. Most of the works of art are available for purchase; the bank has a price list. The artists are not charged any fees to display their works and no commissions are taken when the art is sold.


On Thursday, March 31, from 5:00 to 6:30 pm, the Bank will host a reception to honor all the artists in this show. The public is invited to meet the artists and view their works on display.

Community Bank of the Chesapeake is located at 3035 Leonardtown Road, Waldorf, MD 20601. Lobby hours are 9:00 am to 4:00 pm, Monday through Friday.
Save the Date!
Saturday, June 11 is ArtsFest 2016!

The Charles County Arts Alliance is pleased to announce our 24th annual ArtsFest, to be held on Saturday, June 11, 2016, from 11:00 am - 5:00 pm, on the beautiful grounds of the La Plata Town Hall, in La Plata, Maryland. ArtsFest is the largest arts festival in Charles County, and one of the largest in Southern Maryland. We are pleased to be presenting ArtsFest for the fifth year in partnership with the Town of La Plata.

ArtsFest is our annual outdoor celebration of all the arts and artists - visual, literary and performing. It is our "free gift" to the citizens of Charles County and Southern Maryland, and there is no charge for the public to attend. It is a family-friendly, wonderful way to kick off the summer season! Great food and Southern Maryland specialties will be available for purchase throughout the day.

Visual and literary artists of all media are invited to display and sell their works. In addition, nonprofit arts organizations are invited as exhibitors to display information and encourage participation in their performing, visual and literary arts activities. Also invited as nonprofit exhibitors are cultural, historical, heritage and environmental organizations.

Registration forms for all vendors will be available online in the near future. Watch the weekly Newsflash for updates!
State Issues Press Release Announcing Proposed Budget Plans
Good News Received the Day Before Maryland Arts Day 2016

BALTIMORE, MD (February 16, 2016) – Demonstrating his continued commitment to the arts in Maryland, Governor Larry Hogan has proposed a record-setting $20.3 million FY 2017 budget for the Maryland State Arts Council, an agency within the Maryland Department of Commerce that works to encourage and invest in the arts for all Marylanders. The Governor included a $700,000 increase for MSAC in his FY 2017 budget and will also introduce a measure to permanently transfer $2 million from the Special Fund for the Preservation of Cultural Arts to the Arts Council’s annual appropriation.

“The arts are not only an important economic generator in Maryland, they are also essential to educating our children, spurring creativity and innovation, and maintaining our overall quality of life,” said Governor Hogan. “The First Lady and I have a deep connection to the arts and believe an investment in the arts is an investment in Maryland’s future.”

The proposed additional funds would have a significant impact by providing a boost in operating support to hundreds of Maryland arts organizations and programs, community development grants to local arts councils in all 24 jurisdictions, and expanded arts education programming for Maryland students, along with other program priorities.

“The arts in Maryland represent hundreds of nonprofit organizations operating as small businesses that build and add vibrancy to their community. As publicly-funded arts organizations, we take seriously our responsibility to serve the communities we represent,” said April Nyman, Executive Director of the Arts Council of Anne Arundel County. “Maryland has a long history of support for the nonprofit arts sector. I applaud Governor Hogan for raising the bar with this extraordinary investment and, in turn, creating new opportunities to better serve the citizens of Maryland.”

Tomorrow, more than 400 arts advocates will meet in Annapolis for Maryland Arts Day 2016. Presented by the Maryland Citizens for the Arts, the group will highlight the contributions of the arts to Maryland’s economy and meet with members of the General Assembly to encourage support for the governor’s budget. First Lady Yumi Hogan will be among the speakers, along with members of the General Assembly, Maryland Commerce Secretary Mike Gill, and leaders in the arts community.

An economic impact study released by the Arts Council in November 2015 shows that Maryland arts organizations generated $646 million in direct spending and had a total economic impact of $1.03 billion in FY 2014. In addition, the organizations created 12,155 full-time equivalent jobs and generated $48.3 million in state and local taxes.
Platinum Circle
Charlotte & Abbott Martin
Diane Rausch
Robert K. Rausch

Gold Circle
Bert & Emily Ferren
PNC Bank
David & Nikole Smith

Silver Circle
Ralph Dixon
Reene Fuqua
Paul & Christine Hill
Gale Kladitis
Danita Wettle

Business
Bullock’s Piano Salon
ChameleonJohn
Community Bank of the Chesapeake
Edward L. Sanders Insurance Agency, Inc.
Exquisite Catering Servicess
Golden Renaissance Jewellers
Jeson Fine Jewelry & Home Boutique
St. Charles Towne Center
Swan Point Yacht & Country Club

Arts Patron
Ronald G. Brown
Mike & Anne Creveling
Dr. Bradley & Linda Gottfried
Timothy & Jayne Keating

Arts Sponsor
Bill & Susan Adams
Jerry & Cheri Brady
Century 21 New Millennium Realtors
Jennifer Cooper, Go-DIVA! Productions, Inc.
Lancaster Insurance Agency, Inc.
Steve and Linda Mitchell
Moore Admin Help
Elizabeth Redding
Dr. & Mrs. John M. Sine
Tuwanda Smith
Chris & Kate Zabriskie

Arts Activist
Debora Almassy
James Burd Brewster

Family
Jim & Judy Crawford
William & Dolores Eckman
Barbara Huford
Cindy & Zeke Johnson
Ray & Diane Johnson
Greg Kenney, Jr. & Family
Paul Lagasse
Ursula Lawrence
Susannah & David Lynch
Mr. & Mrs. Porter A. Lyon
Roy M. Maier
Henry McPherson
Peggy & Norman Palmer
John & Mary Lou Rutherford
Amy Tarleton and Scott Wilmoth and Family
Mark G. Walker
Chancy & Sandra Wood
Kelvin, Vangie & Shelby Wright

Individual
Frederick LaMoine Allen
Dr. Theresa Alo
Susie Bender
Pat Biles
Amy Blessinger
Stephanie Boyer
Taryn Brown
Denise Calisti
Joyce Colbert
Kathy Cooke
Brooke Douglas
Roxana Gonzales
Mark T. Hayes
Shanese Hirmas
William Jones
Ellen Lewis
Robin Lower
Vicki L. Marckel
Ivette Marcucci
Nancy McGuire
Peter F. Murphy
Kathleen L. Noel
Katie O’Malley Simpson
Marie C. Parham
Jennifer Pinto
Cryz Proctor

Non-Profit Organization
Archbishop Neale School
Charles County Fair, Inc.
Charles County Government
Office of Tourism
Charles County Public Library
Chesapeake Choral Arts Society
Friends of Chapman State Park
Friends of the Old Waldorf School
Indian Head Center for the Arts
Life Journeys Writers Guild
Mattawoman Creek Art Center
Music Teachers Association of Charles County Inc
Port Tobacco Players
Southern Maryland Carousel Group
Southern Maryland Benefit Painters
Southern Maryland Jazz Orchestra
Town of Indian Head
Town of La Plata

Senior
Cindi Barnhart
Shirley A. Best
John T. Blakeney
Lloyd S. Bowling, Sr.
Burkey & Margaret Boggs
Rose Burroughs
Judy E. Cabos
Colbert Carter, Sr.
Suzanne Cassidy
William Cassidy
Carol Charnock
Martha K. Clements
Ellen Conyers
Joyce Suit Cooksey
Carol Corbett
Dorothy Crown
Frank M. Culhane
Evelyn Dashiel
Virgina S. Debolt
Cecelia Dunay
Patricia Duncan
Gale Y. Euchner
Donald D. Faust

Youth
Sarah McElhaney
Leslie Thompson
Quinn Waltman

Honorary Member
Nancy Owens

Thanks CCAA Members for Your Support!
Show Your Support for the Arts by Joining the CCAA!

The benefits of CCAA membership last year-round:

- CCAA Arts Insider monthly E-newsletter
- CCAA Arts Newsflash weekly E-update of arts events
- 20% off regular prices on certain items at Hot Licks Guitar Shop in Waldorf
- 10% off custom framing at Bernie’s Frame Shop in La Plata
- $1 discount for each ticket purchased for Port Tobacco Players theatrical productions
- CCAA voting privileges
- And most importantly, the satisfaction that comes from actively supporting the arts in Charles County!

Membership Categories (check one):

☐ Platinum Circle - $500
☐ Gold Circle - $250
☐ Silver Circle - $150
☐ Arts Patron - $125
☐ Arts Sponsor - $100
☐ Arts Activist - $75
☐ Family - $50
☐ Individual - $30
☐ Senior (60+) - $20
☐ Youth (under 18) - $10

Business & Nonprofit:

☐ Corporate - $500
☐ Business - $250
☐ Nonprofit Organization - $75
☐ Other (Donations) ___________

The CCAA is an IRS 501(c)(3) nonprofit charitable organization.

All membership dues and donations are 100 percent tax-deductible.

Charles County Arts Alliance
P.O. Box 697, White Plains, MD 20695
www.charlescountyarts.org / 301-392-5900
## Master Calendar FY 2016

### 2015

<table>
<thead>
<tr>
<th>Event Date</th>
<th>Event Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sat, Jul 11</td>
<td>10:00 am – 4:00 pm</td>
<td>Summer Retreat</td>
<td>Swan Point Yacht &amp; Country Club</td>
</tr>
<tr>
<td>Sat, Jul 18</td>
<td>2:00 – 4:00 pm</td>
<td>“Meet the Artist” Reception</td>
<td>Waldorf West Library - Main Gallery</td>
</tr>
<tr>
<td>Sat, Aug 29</td>
<td>10:00 am – 4:00 pm</td>
<td>CCAA Board Meeting and Social</td>
<td>Solomons Landing, Solomons</td>
</tr>
<tr>
<td>Wed, Sep 9</td>
<td>7:00 pm</td>
<td>Mandatory CAD Grant Workshop</td>
<td>Unite Way House, La Plata</td>
</tr>
<tr>
<td>Wed - Sun, Sep 16</td>
<td>20</td>
<td>Charles County Fair</td>
<td>Charles County Fairgrounds, La Plata</td>
</tr>
<tr>
<td>Sat, Oct 3</td>
<td>2:00 – 4:00 pm</td>
<td>“Meet the Artists” Public Reception</td>
<td>Waldorf West Library – Main Gallery</td>
</tr>
<tr>
<td>Sat, Oct 10</td>
<td>10:00 am - 12:00 noon</td>
<td>CCAA Board Meeting</td>
<td>United Way House, La Plata</td>
</tr>
<tr>
<td>Sun, Oct 11</td>
<td>12:00 noon - 3:00 pm</td>
<td>La Plata Fall Festival</td>
<td>La Plata Town Hall, La Plata</td>
</tr>
<tr>
<td>Sat, Oct 24</td>
<td>10:00 am - 12:00 noon</td>
<td>CCAA Grant Committee Meeting</td>
<td>United Way House, La Plata</td>
</tr>
<tr>
<td>Sat, Oct 31</td>
<td>10:00 am- 12:00 noon</td>
<td>CCAA Board Meeting</td>
<td>United Way House, La Plata</td>
</tr>
<tr>
<td>Sat, Nov 21</td>
<td>6:00 – 9:00 pm</td>
<td>CCAA Annual Grantee and Membership Gala</td>
<td>Old Waldorf School</td>
</tr>
</tbody>
</table>

### 2016

<table>
<thead>
<tr>
<th>Event Date</th>
<th>Event Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sat, Jan 16</td>
<td>2:00 – 4:00 pm</td>
<td>“Meet the Artists” Public Reception</td>
<td>Waldorf West Library – Main Gallery</td>
</tr>
<tr>
<td>Fri, Jan 29</td>
<td>1:00 pm – 4:00 pm</td>
<td>Nonprofit Community Networking Fair</td>
<td>Waldorf West Library</td>
</tr>
<tr>
<td>Sat, Jan 30</td>
<td>9:00 am – 4:00 pm</td>
<td>CCAA Board Mid-Year Retreat</td>
<td>Solomons Landing, Solomons</td>
</tr>
<tr>
<td>Wed, Feb 17</td>
<td>9:00 am - 2:00 pm</td>
<td>Maryland Arts Day</td>
<td>St. John’s College, Annapolis</td>
</tr>
<tr>
<td>Sat, Mar 12</td>
<td>10:00 am - 12:00 noon</td>
<td>CCAA Board Meeting</td>
<td>United Way House, La Plata</td>
</tr>
<tr>
<td>Tue, Mar 15</td>
<td>4:00 - 10:00 pm</td>
<td>CCAA Fundraiser and Dinner</td>
<td>Boston’s Restaurant &amp; Sport Bar</td>
</tr>
<tr>
<td>Sat, Mar 19</td>
<td>10:30 am</td>
<td>CCAA Scholarship Committee Meeting</td>
<td>United Way House, La Plata</td>
</tr>
<tr>
<td>Sat, Apr 2</td>
<td>10:00 am - 12:00 noon</td>
<td>CCAA Board Meeting</td>
<td>Waldorf West Library</td>
</tr>
<tr>
<td>Sat, Apr 9</td>
<td>2:00 – 4:00 pm</td>
<td>“Meet the Artists” Public Reception</td>
<td>Waldorf West Library – Main Gallery</td>
</tr>
<tr>
<td>Sat, Apr 30</td>
<td>12:00 – 4:00 pm</td>
<td>Celebrate La Plata</td>
<td>La Plata Town Hall</td>
</tr>
<tr>
<td>Sat, May 7</td>
<td>1:00 – 3:00 pm</td>
<td>CCAA Annual Membership Meeting</td>
<td>Waldorf West Library – Main Gallery</td>
</tr>
<tr>
<td>Sat, May 21</td>
<td>10:00 am - 12:00 noon</td>
<td>CCAA Board Meeting</td>
<td>United Way House, La Plata</td>
</tr>
<tr>
<td>Thu, Jun 9</td>
<td>7:00 – 9:00 pm</td>
<td>CCAA Board Meeting</td>
<td>La Plata Town Hall</td>
</tr>
<tr>
<td>Sat, Jun 11</td>
<td>11:00 am - 5:00 pm</td>
<td>ArtsFest 2016</td>
<td>La Plata Town Hall</td>
</tr>
</tbody>
</table>

Note: Dates and times may be subject to change.
March 2016

LIFE is a great big canvas, and you should throw all the paint you can on it!
~ Danny Kaye

Board of Directors
Robert Rausch – President
Gale Kladitis – Vice President
Ronald G. Brown – Secretary/Treasurer
Diane Rausch – Past President
Bill Adams
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Lorina Harris
Kathleen Jenkins
Amelia Jones
Cecelia Keller
Vicki Marckel
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Cindi Barnhart – Honorary Board Member
Judy Crawford – Office Manager & Newsletter Editor